

Feeding Families & Fueling Hope

2021
ANNUAL
REPORT

www.broomfieldfish.org



Broomfield
FISH

THE BUTTERFLY EFFECT

Broomfield FISH had another incredibly busy year, and we are so thankful for our community's generous and continued support.

With the challenges of the pandemic lingering, the need for assistance remained high. In 2021, we served 12,190 unduplicated people, which is roughly one in seven Broomfield residents! We did this by helping one family at a time put food on their table, stabilize in housing, and find hope for the future. One of our participants thanked us, saying, *"We wish FISH peace, love and happiness! The services you so kindly offer have a positive impact in the world - a butterfly effect, so to speak."* You may wonder, what is the 'Butterfly Effect'? It is simply the property by which something small—like a butterfly flapping its wings—can have a large effect. This sums up wonderfully the impact that a small donation or act of support can have on our neighbors in need.



One of our main goals at FISH is to prevent hunger. At the beginning of the year, we continued our COVID protocol of outside food distribution, where participants drove up and received boxes of perishable and non-perishable food. In June of 2021, we were able to safely reopen our self-shop marketplace, allowing participants to come inside and select what food they needed. If you've visited the building during marketplace hours, then you'll have seen the smiles of relief on our families' faces as they realize we have fresh produce, milk, meat, gluten-free and sugar-free products, and plenty of non-perishable items. One child who was shopping with her dad this summer actually commented, *"This is the nicest grocery store around!"* Our staff and volunteers work tirelessly to make our marketplace feel as friendly, clean, and organized as the best grocery store in town.



Another critical way we meet residents' basic needs is through housing support. Our participants continue to spend more than 70% of their income on housing, and many are one paycheck away from eviction and homelessness. This issue was exacerbated during the pandemic, when many participants faced unemployment, reduced hours, and mounting debt. We are proud to have helped stabilize so many residents this year. In the long term, keeping families housed is less costly, disruptive, and traumatic than having them become homeless. We have also worked on rapid rehousing as an excellent option to prevent chronic homelessness.

On behalf of our dedicated staff, volunteers, partner organizations, and supporters, we are immensely grateful for your role in this butterfly effect that spreads kindness throughout our community. The butterfly effect teaches us that small things matter, and we are all connected to a bigger world.

Heartfelt thanks,

David Massy, Chair of the FISH Board of Directors

Dayna Scott, Executive Director

Our mission is to meet our neighbors' basic human needs and provide them with the hope and tools to rise out of poverty.

BOARD & STAFF



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Executive Director



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Operations
Manager



Vivi Del Pizzo
Bilingual Family Resource
Center Manager



Jelithza Minaya
Bilingual Resource
Programs Manager



Sharon Tessier
Housing Policy and
Programs Manager



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Bilingual Participant
Programs and Healthy
Living Advocate



Luciana Chama
Bilingual Participant
Programs Advocate



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Bill Smith
Assistant Food
Operations
Manager



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Food Operations
Specialist and
Truck Driver



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Project Manager



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Manager



Emily Joo
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Engagement Specialist



Larissa Kusel
Volunteer and
Events Coordinator



Stacey Schmuck
Development
Specialist

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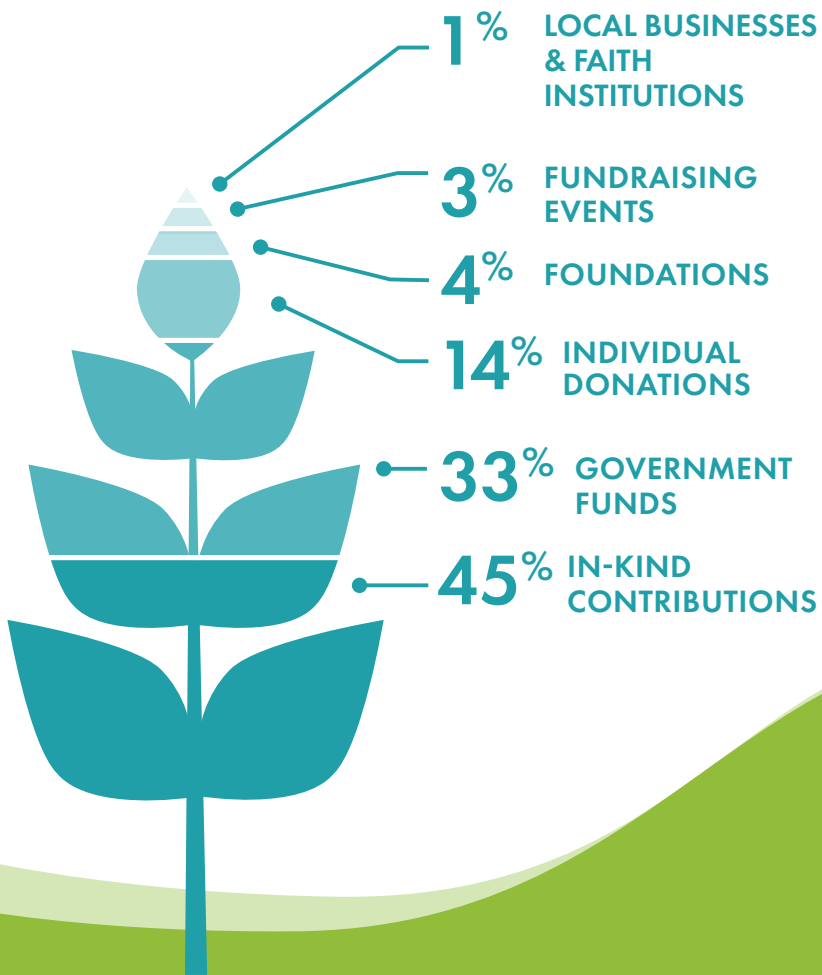
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Nick Powell
Amy Bockman
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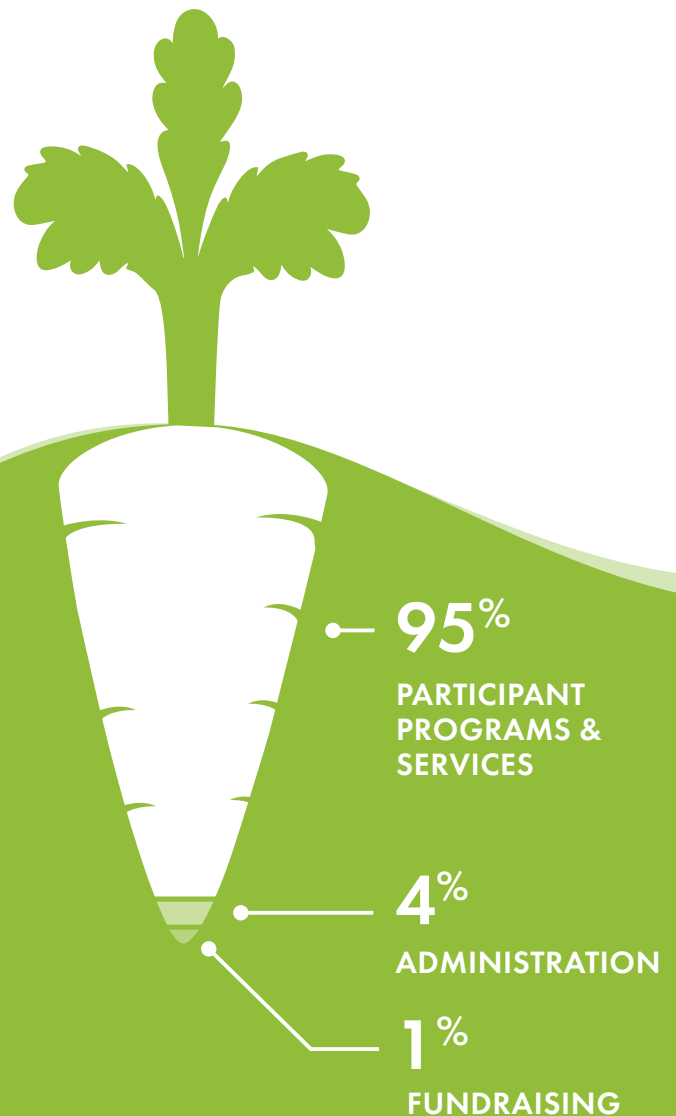
2021 INCOME CATEGORIES



TOTAL BUDGET
FOR 2021:
\$6,624,082

Data taken from FISH's audited 2021 financial statements.

2021 EXPENSE CATEGORIES



95¢

of every dollar went to benefit
low income Broomfield residents.



A LIFELINE TO THOSE IN NEED

While our community navigates the ever-changing circumstances brought on by the COVID-19 pandemic, FISH continues to see the devastating impact it has had on low-income Broomfield residents. In 2020, we saw a skyrocketing need for assistance, sparked by unemployment, mounting debt, and high housing costs. In 2021, these numbers remained high, with FISH supporting 12,190 unduplicated people, or roughly one in seven residents!

FISH serves the most vulnerable members of our community, which includes low-wage working families, those with a disability, seniors on fixed incomes, refugees, immigrants, and those experiencing homelessness. Last year FISH, in conjunction with many other organizations, acted as a lifeline to those in need.



1 IN 7
RESIDENTS



FISH PARTICIPANTS REPORTED SPENDING

70% OR MORE 

OF THEIR MONTHLY INCOME ON HOUSING

FISH has its roots as a food pantry, but in the last decade has expanded services to include an array of resources and programs designed to help low income residents thrive. FISH is the only Broomfield County member of the Colorado Family Resource Center Association (FRCA) and uses a strengths-based service delivery model.

HERE'S HOW WE DO THIS



PREVENTING HUNGER

Food security is a critical issue in our community. In FY2021, FISH distributed 1,509,199 pounds to neighbors in need. FISH has a large, self-shop marketplace, hosts off-site programs to promote healthy eating habits and nutrition, collaborates with Community Food Share to run a Mobile Pantry, and delivers food as part of senior housing programs. Access to healthy food and good nutrition directly impacts physical and mental health. FISH works with our participants to make sure they have healthy foods, which is essential to whole family wellness.



STABILIZING HOUSING

FISH participants often spend more than 70% of their monthly income on housing costs. Our programs seek to stabilize families in existing housing and prevent homelessness. Last year, FISH provided housing stability to 2,166 Broomfield residents. FISH also worked collaboratively with the City and County of Broomfield and other nonprofits to oversee a hotel voucher program for residents facing an emergency or crisis. This included inclement weather care for those experiencing homelessness.



SUPPORTING FAMILIES

FISH offers emergency financial assistance and family development programs that provide low-income residents the support they need to achieve two-generational, whole family success. The purpose of Family Resource Centers across the country is to build healthy communities by focusing on individuals' self-determination and building upon participants' strengths. Our participants are resourceful and resilient in adverse conditions, and the structure of our programming values their roles as essential members of our community.

FISH has made me feel like I'm not alone and has given me the courage to keep fighting to give my daughter opportunities in life. FISH has been and is an essential part of my community that provides hope and inspiration. Thank you so much for caring!

-Julie



THOUGHTFUL PARTNERSHIPS

FISH partners with more than 30 community organizations to ensure that we are a single, friendly point of contact to help neighbors in need. We strongly believe in community collaboration to achieve whole-family success and use referrals to partners to connect our participants to a wide variety of high quality support. During the pandemic, FISH worked with local government and other nonprofits to ensure that families had everything they needed to not only survive, but thrive.



SOME MAJOR PARTNERS INCLUDED:

- BackStory Theatre
- Broomfield Community Foundation
- Broomfield Early Childhood Council
- Broomfield Public Health and Human Services
- Broomfield Public Library
- Broomfield Workforce Center
- Center for People with Disabilities
- City and County of Broomfield
- Community Food Share
- Energy Outreach Colorado
- Justice and Mercy Legal Aid Clinic
- Mental Health Partners
- A Precious Child
- The Refuge
- Safehouse Progressive Alliance for Nonviolence
- Senior Resources of Broomfield

TRENDS AT BROOMFIELD FISH

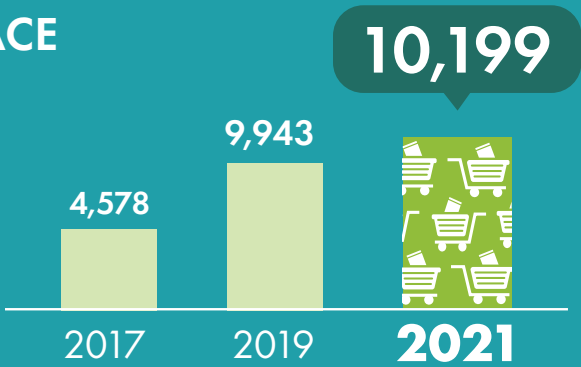
POUNDS OF FOOD DISTRIBUTED TO THOSE IN NEED



TOTAL OF UNDUPLICATED PEOPLE SERVED



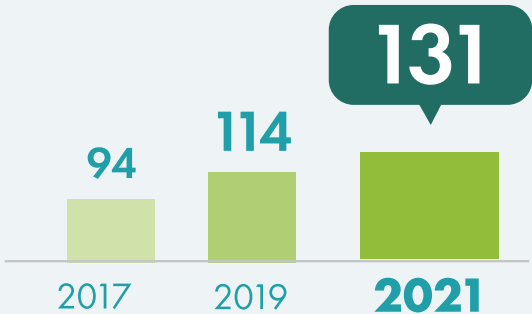
NUMBER OF VISITS TO FISH'S MARKETPLACE



TOTAL NUMBER OF RESIDENTS RECEIVING HOUSING ASSISTANCE



UNDUPLICATED FAMILIES RECEIVING UTILITY ASSISTANCE



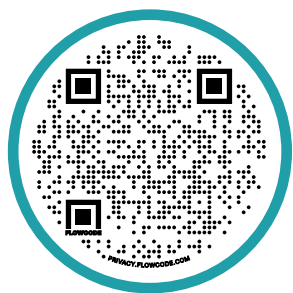
ONE PARTICIPANT'S JOURNEY TO HOUSING STABILITY

When Lori was evicted in April of 2018, she found herself on what she calls “the edge of the rabbit hole,” unhoused and unsure of where to begin looking for the support she needed. Based on a recommendation, she came to FISH. Our advocates were able to provide food, transportation and critical mental health resources. With her immediate needs met, Lori was able to take a much-needed pause and begin thinking about her next steps.

Through a referral from a FISH advocate, Lori connected with our partner organization, the Refuge, where she now works helping others who are experiencing homelessness. She is the “Code Blue” cold weather care initiative Hotel Liaison who, during inclement weather, coordinates the program with hotel staff, Broomfield FISH, Broomfield Human Services, and the Refuge. With new confidence and a drive to make Broomfield a better place to live, Lori is working to change the perception of homelessness and connect others with the support systems they need to get back on their feet.



Lori shares, “I am going to stay on that path of changing peoples’ minds in Broomfield. To make this issue not go away, but bring it to the forefront. To say, ‘Look, I’m the norm. This is what Broomfield homeless looks like.’ I want to change that stigma and that is where I will be making changes. We all need help. We just need to make sure we know where to go for that help. Broomfield is a community that brings everyone together. And I love it.”



**SCAN ME
TO HEAR
LORI'S STORY**

or visit www.broomfieldfish.org/stories

NUMBER OF PEOPLE REPORTING HOMELESSNESS IN BROOMFIELD

2017

65

2019

145

2021

155

Finding affordable housing in Broomfield is extremely challenging. FISH worked with Summit Housing to get Colorado Housing Finance Authority funding for the Academy Place development and will place 27 residents there in 2022.

“ I felt motivated to join the Participant Advisory Committee (PAC) at FISH because I want to be a voice for the Latino community and be a part of a team sharing resources that are available to all of us. The PAC is making it possible to help other families like mine have access to healthy foods, and I want to be involved with this type of service to my community. ”

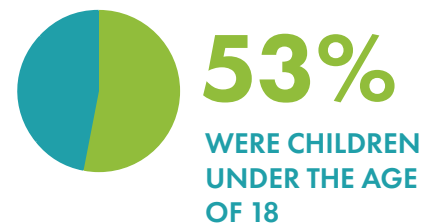
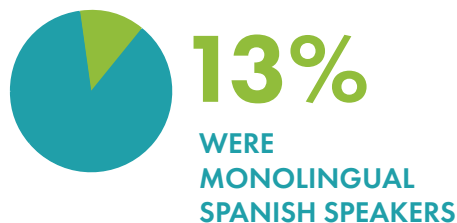
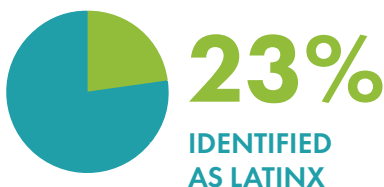
- Ana

PARTICIPANT ADVISORY COMMITTEE

FISH is committed to amplifying participant voice. We build strong and trusted relationships with our participants and offer an array of leadership opportunities within our programs. In 2021, we started a Participant Advisory Committee (PAC) to focus on the specific barriers and challenges the Latino/a/x community faces in seeking support. The main goal is to tap into participants' strengths and find creative solutions to address barriers to self-sufficiency. The PAC meets monthly to talk about how they can connect their neighbors to important resources, including SNAP and WIC, and share information about FISH and other organizations. They also discuss the main concerns their communities have in regards to accessing assistance so that FISH can better understand their needs and how to work together to address them.



AMONG OUR PARTICIPANTS:





“The No Kid Hungry program helped me a lot. My children like to eat fresh fruits all the time, and thanks to receiving the box, I never ran out.”

NO KID HUNGRY PROGRAM

We started our No Kid Hungry (NKH) program in the summer of 2021 because we saw a need to ensure that young children in our community have access to healthy food during the most critical years of brain development.

In partnership with the Broomfield Early Childhood Council (BECC), we provide fresh foods each week to young children of underserved families who experience significant barriers to food access. We strive to incorporate a diverse selection of food that is culturally relevant for our participants so that they can access more ingredients related to their traditional dishes and diets. Through this program, FISH also partners with Cooking Matters to host cooking classes in Spanish. At the end of 2021, 27 families participated in the program.



“It was very helpful for me and my children since now they eat better. It is a lot of financial help for us who are immigrants and do not have many benefits. I am very grateful.”

- Sienna”

FISH is fortunate to have widespread support from our generous community!
Special thanks to everyone who contributed their time, talents, and
resources to FISH this past year.

GRANTS

Albertsons/Safeway
Foundation

American Family Insurance
Dreams Foundation

Anschutz Family Foundation

Blue Federal Credit Union

BOK Financial

Broomfield Community
Foundation

Broomfield Crossings Rotary

Broomfield Evening Rotary

Caring for Colorado

Broomfield Health and
Human Services

Colorado Blueprint to
End Hunger

Colorado Department
of Local Affairs

Colorado Health Foundation

Credit Union of Colorado
Foundation

The Denver Foundation

El Pomar Foundation

Emergency Food and
Shelter Program

Energy Outreach Colorado

Family Resource Center
Association

Mile High United Way

Namaste Foundation

No Kid Hungry –
Share Our Strengths

Onward Colorado
Foundation

Oregon Foundation

Quail Roost Foundation

Rose Community Foundation

Wells Fargo

*Thank you to Fischer Jordan for being our Fresh Food Heroes,
donating \$24,000 worth of produce to FISH in 2021!*



Inspired by their company values to give back to the community, the McWhinney team has become an important corporate partner of FISH. In 2021, they supported FISH by volunteering their time and giving FISH a generous gift of \$12,500.



FISH appreciates everyone who donated in 2021, including those who are not named here or donated anonymously

2021 MAJOR GIFT DONORS

Adams 12 Five Star Schools
Ron and Janan Alford
Altvia Solutions LLC
Katherine and Fred Ambrusch
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Milton Anderson
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Anthem Ranch Water Babes
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Ellen Bowden
Boy Scout Troop #337
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Broomfield Community Foundation
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Broomfield Enterprise
Broomfield Evening Rotary Club
Broomfield High School
Broomfield Police & Dispatch Department
Broomfield United Methodist Church and Fellowship Groups
Broomfield Veterans Memorial Museum
BSC Signs

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Holy Comforter Episcopal Church and Farmers Market
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Courtyard Apartments
Coyote Ridge Elementary School
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Crouse-Joo Family
The Cru Foundation
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Davis-Siggs Family in honor of Gus
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Discovery Christian Church
Abhijit Divekar
Doran Family
Jeffrey Dowd
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Golf League

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Elevation Credit Union
Energy Outreach Colorado
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Friday Fab Five
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First Western Trust Bank
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Flatirons Park Apartments
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Lindeman Family
Hal and Glee Lunka
Lutheran Church Of Hope
Elizabeth Maddock
Magnolia Road Inc.
Pauline Marchi
Dr. Bill and Jean Markel
Jerry and Kay Martin
Sarah Mauch
John and Judy McGoogan





Eleanor McKinley	Our Broomfield Magazine
Judy and Scott McNary	Pallas Family
McWhinney	Pallone & Associates Inc.
Medsurant Holdings, LLC	Partners Group
Meena's Restaurant/ Sandhu Liquors	Shawn and Suzanne Pastorius
Charles and Mutsumi Metzler	Paul Derda Rec Center
Mile High Transportation Services, Inc.	Paxton Family
Connor Mitchell	Carey Pearsall
Alex and Michelle Moghadam	Jan Pelton Photography
Kurt and Abby Mooney	Jean Perry
Karen Morales and Marvin Eakes	Lance Perryman
Anne Morrow	LogRhythm Community Fund
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Mowery-Evans Family	Penny Platnick
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Susan Mullin-Scott	Powell Family
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Gregory Murray	Presbyterian Church of Broomfield
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National Business Media, Inc.	Gary and Julie Raney
Nativity Faith & Reason School	Tina and Doug Reeves
Nativity Of Our Lord Catholic Church	Donald and Bev Reimer
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Northern Medical Associates	Riggin Family
North Metro Fire Department	Jett Rink
North Side Tavern	Risen Savior Lutheran Church
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Robert and Kathy Nowak	Joe and Chris Roarty
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Erdal and Mary Oskay	Jon and Marie Rowe
O'Toole Family	Jolon and Rick Ruch
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Scaled Agile	Thunder Vista School
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Laurel Singleton	David and Shary Vansant
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Skyestone Community	Linda Vining
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Standley Shores Dental	Warrior Challenge Arena
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Joan Steele	Randy Weber
Karen and Todd Steele	We Don't Waste
Judy Stevens	Norman Welch
Dr. Susan Stewart	Westwood Denver
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Benjamin Straub	Mary Winston
Fred and Cindy Stricker	Terry Woods
Swinerton	Janice and Mike Young
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Jim and Lisa Sumerfield	Karen Yudnich
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Sunflower Bank	
Christina Surprenant - ReMax Realty	



I GOT MY VACCINE
#COMMUNITYIMMUNITY



**Fellowship in
Serving Humanity**

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 **Broomfield
FISH**
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